

Address

SPONSORSHIP AT THE HF 07 NORDIC HF CONFERENCE

XXX (henceforth named the Sponsor) has been assigned a sponsorship item at the HF 07 conference as defined below.

Sponsorship item

The Sponsor agrees to sponsor the following.

(One item per sponsor – the agreement will list only the selected item)

Item	Sponsor exposure*	Price [SEK]
The book about Ernst Alexanderson (distributed to all participants in the conference bag)	Company brochure, leaflet as a loose insert in the book	20 000
Conference bag with HF 07 print	Company logo printed on the bag.	6 000
Conference banquet: Food <i>Note: This item may be shared by three sponsors</i>	Company name and sponsorship credit at this item in the conference programme	33 000
Conference banquet: Wine and drinks	Company name and sponsorship credit at this item in the conference programme	13 000
Musical entertainment (before banquet)	Company name and sponsorship credit at this item in the conference programme	6 000
Concert in the Church of Fårö	Company name and sponsorship credit at this item in the conference programme	4 500
Ballpoint pens in the conference bag	Company logo on pens. 200 pens are to be supplied by the sponsor, to be received by the Conference Secretariat not later than 30 July 2007.	No charge
Folding umbrella with HF 07 print. Included in the conference bag.	Company logo on umbrellas.	13 000
Towel with HF 07 print. Included in the conference bag	Company logo on towels	14 000

* In addition: All sponsors will be listed in the Conference Proceedings.



HF 07
 Saab Communication
 SE-351 80 Växjö
 Sweden

xx June 2007

Organising Committee



Nordic Radio Society

Agreement

The Organisers require that the Sponsor signs and returns a copy of this document to the Conference Secretariat as an acceptance of the terms stated in this document.

Payment

Payment shall be effected against invoice.

Welcome to the HF 07 conference.

Olov Carlsson
 Organising Committee

The Sponsorship Agreement, under the terms stated above, is hereby confirmed:

..... Date

.....
 Signature

Please, return a signed copy of this document to the Conference Secretariat.